

## BOXX Value-Added Reseller Application

This application provides information to BOXX Technologies about companies interested in joining our Value Added Reseller (VAR) program as an authorized reseller of BOXX products. Information on this application is considered strictly confidential and will be used only pursuant to the authorization of the company named below. This application does not, in any way, imply or constitute a contractual agreement between BOXX Technologies and the applicant.

### I. General Information

#### Corporate

Legal Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Web Address: \_\_\_\_\_

Corporation, Partnership, or LLC? \_\_\_\_\_

#### Company Principals

Name, Title, Email: \_\_\_\_\_

Name, Title, Email: \_\_\_\_\_

Name, Title, Email: \_\_\_\_\_

#### Key Contacts

Sales (name, title, email) \_\_\_\_\_

Marketing (name, title, email): \_\_\_\_\_

Service (name, title, email): \_\_\_\_\_

Accounting (name, title, email): \_\_\_\_\_

Total number of people on your staff: \_\_\_\_\_

Total Number of Service People: \_\_\_\_\_

### II. Business Information

What was your sales volume in last year and the year prior? \_\_\_\_\_

Describe your target markets, and related geographic territory:

\_\_\_\_\_

#### Do you currently represent (Check all that apply)

Autodesk

Adobe

V-Ray (Chaos Group)

- Luxology
- Bunkspeed
- SolidWorks
- CATIA
- Right Hemisphere
- Mechdyne
- Rhinoceros (McNeel)
- Pipeline FX
- Maxon
- Matrox
- Newtek
- Sony
- The Foundry
- Wacom
- Fusion 10
- VizRT
- Houdini (Side Effects Software)
- Massive
- RealFlow
- ZBrush (Pixologic)
- Motion Analysis Corp
- Thinkbox Software
- AVID
- Ulead

**What markets comprise your selling profile, and what percentage (approx.) is each of your total sales?**

- Broadcast TV \_\_\_\_\_%
- Corporate \_\_\_\_\_%
- Commercial Production \_\_\_\_\_%
- Educational \_\_\_\_\_%
- Government \_\_\_\_\_%
- Medical \_\_\_\_\_%
- Video \_\_\_\_\_%

- Editing Studios \_\_\_\_\_%
- On-line Post-Production \_\_\_\_\_%
- 3D Effects/Animation House \_\_\_\_\_%
- Off-line Post Production \_\_\_\_\_%
- Other \_\_\_\_\_%

**What types of support do you offer your customers? (Check all that apply)**

- On-site technical
- Newsletter
- Technical hotline
- Seminars
- Product training
- Consultation
- Maintenance
- Customer Service
- Other

**III. BOXX Business Plan (Check all that apply)**

If approved, what BOXX-related marketing activities do you plan for the coming year?

- Seminars
- Open House
- On-site Demonstrations
- Direct Mail
- Advertising
- Other (please explain)

**IV. Financial Information**

Please attach a copy of your current financial statements (on official company letterhead) to this application, and include any other relevant documents.

**Bank Name/ Address:**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Web Address: \_\_\_\_\_

**Trade References:**

Name, Company, Email: \_\_\_\_\_

Name, Company, Email: \_\_\_\_\_

Name, Company, Email: \_\_\_\_\_

**V. Conclusion**

**Submitted by:**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name: (Printed) \_\_\_\_\_

Title: \_\_\_\_\_

**Please email this application and attachments to:**

BOXX Technologies, Inc.

10435 Burnet Rd., Ste. 120

Austin, TX 78758

Tel: 512-835-0400

Fax: 512-835-0434

Email: resellers@boxxtech.com

Attn: Business Development Manager